



Benjamin Moore

CONTENT CREATOR

About

Experienced Digital Media Specialist with a demonstrated history of working in the beer industry. I'm a professional photographer, Brazilian Jiu Jitsu practitioner and coach, as well as a craft beer influencer.

Areas of Expertise

- Photography
- Videography
- Wordpress
- Website Optimization
- Photoshop
- Lightroom
- Premiere Pro
- Social Media Marketing
- Content Creation & Management
- Event Coordination
- Brazilian Jiu Jitsu
- Craft Beer

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References:

- Darren Elder
Founder & Co-Owner
The Halo Studios
(207) 233 - 1770
- Sean Sullivan
Executive Director
The Maine Brewers Guild
(603) 860 - 0685

Work Experience

CONTENT MANAGER

Lone Pine Brewing Company
January 2018 - June 2019

- Managed all content
- Media creation with photography & video
- Social media management
- Website management
- SEO

DIGITAL MEDIA SPECIALIST

Mainly SEO
August 2015 - May 2018

- Social media management
- Website creation through Wordpress
- SEO & PPC
- Client management
- Cross content integration & management

Education & Training

UNIVERSITY OF SOUTHERN MAINE

New Media & Communications

SOUTHERN MAINE COMMUNITY COLLEGE

New Media & Videography

AWARDS

BEER BLOGGER OF THE YEAR

Portland Beer Week 2015 - Public Vote

BLACK BELT IN JIU JITSU

June 2019 by Alexey Pickerell